## **REMARKS/ARGUMENTS**

Claims 1-16 are pending in this application. By this Amendment, claims 1-3, 5, 7-11 are amended and claims 12-16 are added. Reconsideration in view of the above amendments and the following remarks is respectfully requested.

The Office Action rejects claims 1-11 under 35 U.S.C. §102(e) over U.S. Patent No. 6,611,862 to Reisman et al. (hereinafter Reisman). The rejection is respectfully traversed.

With respect to claim 1, Applicants respectfully submit that Reisman fails to disclose every claimed feature as required under Section 102. For example, Reisman fails to disclose at least features of search item ordering criteria for searching and browsing the multimedia object, and user preference information for each of a plurality of the search item ordering criteria and combinations thereof as recited in claim 1. In an embodiment according to the present invention, for example, an apparatus can search or browse searched multimedia using search items (e.g., categories) displayed to the user (e.g., character, place, incident, article, key frame, etc) using various criteria or methods (e.g., time of occurrence, alphabetical order, number of appearances, etc.) according to each user's preference for the various criteria or method.

In contrast, Applicants respectfully submit that Reisman teaches an information transport component 14 including an application programming interfaces (APIs) and user interface 34 that allows a user to select a stored multimedia object for viewing. However, upon viewing, Applicants respectfully submit that Reisman does not teach or suggest that the

multimedia object is displayed in accordance with user preference information for each of a plurality of search item ordering criteria and combinations thereof as recited in claim 1. For example, in viewing a periodic (e.g., news) magazine with intra-period updates, Reisman discloses accessing combined data including received intra-period updates using a menu such as a table of contents, but does not disclose or suggest searchable criteria being provided with user preference information, let alone displaying searchable criteria in accordance with a particular user's preference information. See column 16, line 63 to column 17, line 28 and column 28, line 56 to column 31, line 44 of Reisman. Further, Applicants respectfully submit that Reisman does not teach or suggest any modification to its disclosure that would result in at least features of searching item ordering criteria and user preference information for each of a plurality of the search item ordering criteria and combinations thereof as recited in claim 1.

For at least the reasons set forth above, Applicants respectfully submit that claim 1 defines patentable subject matter. For reasons similar to claim 1, Applicants respectfully submit claims 7, 8, and 11 define patentable subject matter. Claims 2-6 and 9-10 depend from claims 1 and 8, respectively and therefore also define patentable subject matter. Withdrawal of the rejection of claims 1-11 under 35 U.S.C. §102 is respectfully requested.

Claims 12-16 are added by this Amendment and believe to be in condition for allowance.

## **CONCLUSION**

In view of the foregoing amendments and remarks, it is respectfully submitted that the application is in condition for allowance. If the Examiner believes that any additional changes would place the application in better condition for allowance, the Examiner is invited to contact the undersigned attorney, Carl R. Wesolowski, at the telephone number listed below.

In view of the foregoing amendments and remarks, it is respectfully submitted that this application is in condition for allowance. Favorable consideration and prompt allowance are earnestly solicited.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this, concurrent and future replies, including extension of time fees, to Deposit Account 16-0607 and please credit any excess fees to such deposit account.

> Respectfully submitted, FLESHNER & KIM, LLP

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